



Agenda Item Number: 2005-6-5A

BERNALILLO COUNTY BOARD OF COUNTY COMMISSIONERS

Meeting Date: June 28, 2005

Department: Public Art Program **Staff Contact:** Sherri Olsen, Public Art Program Manager

TITLE: 1% for Public Art - Mesa del Sol

ACTION: Motion to:

1. Approve the Arts Board recommendation of the artist team of Rome and Gold Creative (Lorenzo and Donna Romero and Bobby Goldie) for the commission of artwork for the Mesa del Sol/Journal Pavilion Gateway project.
2. Authorize the County Manager to execute a professional services contract with the artist team of Rome and Gold Creative (Lorenzo and Donna Romero and Bobby Goldie).

SUMMARY:

Over the past 10 years, the public/private partnership between Bernalillo County, the New Mexico State Land Office and Clear Channels/Journal Pavilion have resulted in an entertainment facility that has continued to deliver the most exciting world class entertainment events in the history of the New Mexico, programming distinguished further by the hilltop sunset and west mesa views and receptive New Mexico audiences.

To further the public/private partnership of this unique facility, the Bernalillo County Arts Board issued a national call for public art proposals for the Gateway Project in June 2004. Forty-five (45) proposals from artists nationwide were received in July 2004. From those 45 the Arts Board narrowed the selection down to three finalists who were invited to submit more detailed proposals. After many months of working through the complex details of each finalists' submission the Arts Board and the Journal Pavilion representative selected the local Albuquerque artists team of Rome and Gold Creative, with proprietors Lorenzo and Donna Romero and Bobby Goldie as the lead artists.

The artwork design features an abstracted guitar shape emerging from the edge of the mesa as visitors look towards the western horizon. The guitar shape will be painted in vibrant colors that reflect the southwest region and the festiveness of the venue. The gateway project was envisioned by the Arts Board to be a directional landmark for the entire recreational complex and will be visible from both north and southbound I-25. The title of the artwork is "Standing 'O'" which has both literal and metaphorical meaning. The center of the design is approximately 20 feet in the air and represents the sound hole of the guitar, i.e., in the shape of an "O". The metaphorical meaning of course represents the caliber of performances being presented which result in standing ovations.

Funding for this project is from the Bernalillo County 1% for Public Art funds in the amount of \$100,000 and \$12,000 from the State of New Mexico Art in Public Places funds as administered by NM Arts, a Division of the Department of Cultural Affairs. The total amount of \$112,000 includes design, engineering, fabrication and complete installation. The Journal Pavilion will provide electricity on an ongoing basis for the artwork's lighted element. The project is expected to be complete in the spring of 2006. The construction of the 52' tall artwork will be highly engineered and fabricated out of steel.

The Arts Board is recommending approval of the artist team selection of Rome and Gold Creative of Albuquerque, and to authorize the County Manager to execute the contract with the artist team once the contract details have been finalized. Final negotiations are expected to be complete during the month of July 2005.

ATTACHMENTS:

1. Prospectus # 1048 Competition for Works of Art for the Mesa del Sol Journal Pavilion Gateway Art Project
2. Artists' Resume (hard copy only)
3. Artists' Proposal (hard copy and images)
4. Public Art Professional Services Contract-Draft

FISCAL IMPACT

Funding is available for the construction from the following accounts:

<u>County 1% for Art:</u>	BC21-538230-04SD	\$75,850.00
<u>County 1% for Art:</u>	BC21-538230-8610	\$24,150.00
<u>State of NM 1% for Art:</u>		<u>\$12,000.00</u>
		\$112,000.00

COUNTY MANAGER

In 2004, 173,000 residents enjoyed the venue at Journal Pavilion and the art piece will add a new dimension to the entrance of the facility, lending to the overall experience. The art piece will also serve as a landmark and will provide a sense of place to help orient visitors while entering and exiting the facility. The Arts Board spent a considerable amount of time and effort reviewing the artist's proposals and placed special emphasis on the structural integrity of the gateway. I recommend Board approval. TL 6/21/05

DEPUTY COUNTY MANAGER FOR COMMUNITY SERVICES

The County plans to further develop the Mesa del Sol recreational facility, which is located south of the Journal Pavilion parking lot. The "Standing 'O'" sculpture will not only serve as a directional landmark, but will also help define the boundaries of the multi-use recreational complex. Julie Baca 6/21/05

LEGAL

The procurement of the public art complies with applicable law. The Legal Department will assist the County Manager and Program Manager in developing a Professional Services Contract that adequately protects the County's interests. Approved as to form. JSL 6/16/05

FINANCE

- Budget** Funding from the Storm Drain bond funds (BC21) is available from 1% for the Arts funding made available from General Obligation bond proceeds per Bernalillo County Ordinance 97-5. Maria Zuniga, Financial Projects Coordinator 6/18/05
- Purchasing** Proper procurement procedures were followed. Billie Baca, Senior Buyer 06/16/2005
- Contracts:** Contract control number will be assigned once executed by County Manager. Billie Baca, Senior Buyer 06/16/2005